

Key numbers 2009

- Norwegian cinemas sold 12.7 million tickets in 2009, an increase of 7 % from 2008. Ticket revenue totalled NOK 1 042 144 702 million.
- Of these totals, the Mobile Cinema sold 140,000 tickets in 2009. This is an increase from the previous year of 7 %. Ticket revenue was close to NOK 7.8 million.
- Norwegian films sold 2.6 million tickets in 2009. This is the second best attendance figures for Norwegian films since 1975. The share of Norwegian films reached 20.6 % of the total attendance.
- 18.4 million DVDs, incl. Blu-ray, were sold for a total of about NOK 2 billion in 2008.
- In 2009 Film & Kino supported 83 film titles for theatrical release through various support initiatives. The total amount for this was NOK 10.5 million. There were a total of xxx premieres in 2009, of these xx were Norwegian films. This figure includes two re-releases.
- S-Film support was given for an amount of NOK 3,2 million for 180 films and 28 Norwegian short films in 2009.
- Film & Kino supported festivals, organisations and cinematek with more than NOK 21 million.
- Film & Kino gave NOK 58.8 million in support for various arrangements and initiatives for the cinema and video industries in 2009.